FOR CAFÉS & VENUES

MatchaMatch

# Reach the guests who came for the matcha.

*A focused discovery, loyalty and insight platform built for matcha and specialty tea venues.*

## WHAT'S MISSING TODAY

General maps and review sites treat matcha as a keyword, so a café's preparation, quality and story get lost next to every coffee shop. Social posts create moments, but rarely bring guests back. Broad ads are hard to tie to real visits, and loyalty, announcements and reporting are spread across separate tools.

## HOW MATCHAMATCH SOLVES IT

| NEED | WHAT YOU GET |
|---|---|
| **Be found by the right guests** | A claimed venue page matched to each member's taste profile, so you show up for people already looking for what you serve. |
| **Know who actually came in** | Counter QR and verified check-ins connect app discovery to real in-store visits, not just clicks. |
| **Bring guests back** | Digital punch cards, Passport progression and Passport Perks you control, with comps handled at your counter. |
| **Talk to your regulars** | Guest list and announcements to past visitors, plus events with RSVPs and QR tracking. |
| **Publish with confidence** | Menu highlights, photos and posts with previews before anything goes live. |
| **See what is working** | Venue analytics on page views, visits and guest taste trends, plus MatchaMate, your AI business assistant. |

## WHY MATCHAMATCH

### Category focus

Built only for matcha and specialty tea — not a filter on a general app.

### Fair discovery

Personal recommendations are earned on taste fit; paid plans buy placement and tools, never a rigged score.

### Privacy first

Owners see aggregate insights; members' personal details stay protected.

## Claim your venue free — upgrade when you're ready.

Free listing · Pro from $79/mo · Featured from $199/mo · Plans are per location



Early-adopter pricing. Results vary by venue and market.